SELECTING THE DELIVERY MECHANISM OF AN URGENT MESSAGE

ABSTRACT OF THE DISCLOSURE

A system and method for selecting a delivery mechanism for a message. A sender of a message creates a priority table of delivery devices tailored for each contact or recipient of the message. The sender configures each priority table according to a specific strategy for message delivery. Strategy A is used to send all messages to a specific recipient using a particular delivery device. Strategy B is used to send messages to a recipient based upon the time of day and day of week. Strategy C is used to send messages to a recipient based upon a prioritized list of delivery devices. Strategy D is used to send messages to a recipient in the same was as strategy C, except strategy D first tries to send a message to the same device successfully used to deliver a previous message to the recipient.